

20 CRESTS, LOGOS, ADVERTS & ARTWORKS

Its no secret that better artwork equals a better finished product. Almost every sports club or association has a Crest or Logo and its odds on that the original was created many years ago before the digital age.

Where the originals still exist, a scan can be taken from them to create a high resolution 'quality' digital image. But in many cases these originals have been lost or damaged leaving behind only the products that were created from them like the Blazer Badge, Club tie and Metal lapel badge.

Whilst it may be possible to use a scan from any of these items, it will most likely appear distorted or have imperfections that can not be removed. Of course, if you are happy for us to use a scan taken in this manner we do not charge for this service.

However, to ensure that we make the best product we can, it is better that we have a true image and that involves re-working the scan to create a crisper high resolution image.



Blazer Badge Scan



New Artwork

Throughout this catalogue you will see references to: **Initial Design and Layout** fees. Dependant on a few factors such as the complexity of the crest/logo, the item/s ordered and the total value of your order it is probable that we will provide this service FREE of charge. Occasionally it may be necessary to apply a small charge for the time it will take to re-create your crest but you would be notified of this prior to commencement of your order and all the options explained in detail with costs.

Of course it never hurts to ask so if you are interested in a particular product and need more information concerning artworks etc please feel free to contact us and we will be happy to discuss it further.

Diary Advertising

Where an advertiser chooses to provide their own artwork or the advert is a simple text layout the advert artwork is FREE. There are other occasions where charges will not be incurred for advertising but this is directly related to the quantity of diaries ordered, the complexity of the advert and the quantity of adverts that require our work. However you will have our full support throughout the setup and compilation of adverts making the process as pain free as possible.

ARTWORKS

GUIDE PRICE...

Crest or Logo Re-work...	up to	£ 25.00
Diary Advert...	up to	£ 25.00
Initial Product Design...	up to	£ 25.00

PLEASE NOTE: Artwork fees are given as a guide only. Any fee charged is dependant on your order details. To be sure, please contact us with your order enquiry and we will give you a clearer indication of any fees applicable.



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